



Expert Mission on Centres of Competence

Sofia, April 17



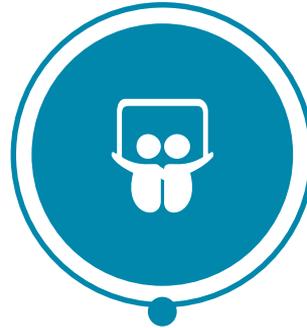
Kuriame
Lietuvos ateitį

2014–2020 metų
Europos Sąjungos
fondų investicijų
veiksmų programa

Central Project Management Agency (CPMA) activities



Administration and
implementation of
various EU and
other Donors'
funded
programmes

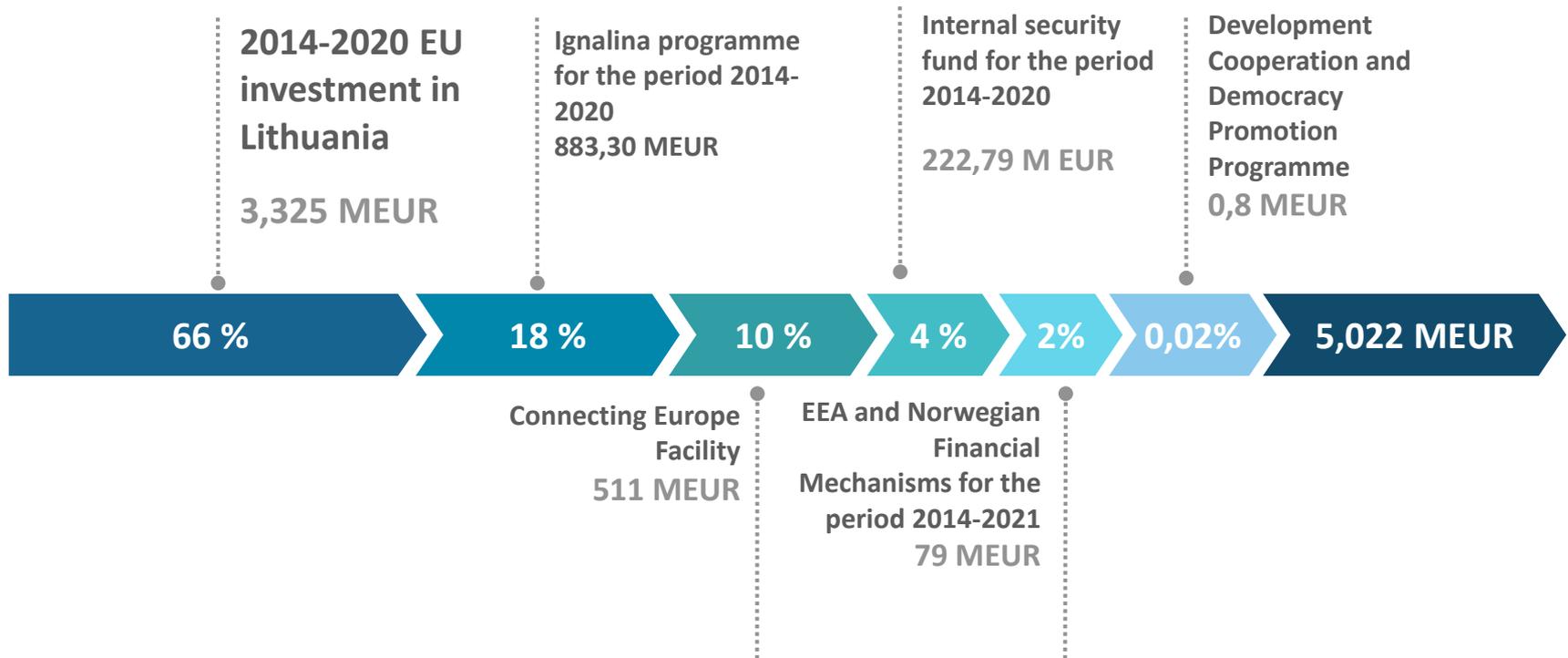


Public Private
Partnership (PPP)
Competence Centre



International co-
operation and
international projects

CPMA's Programmes' Portfolio

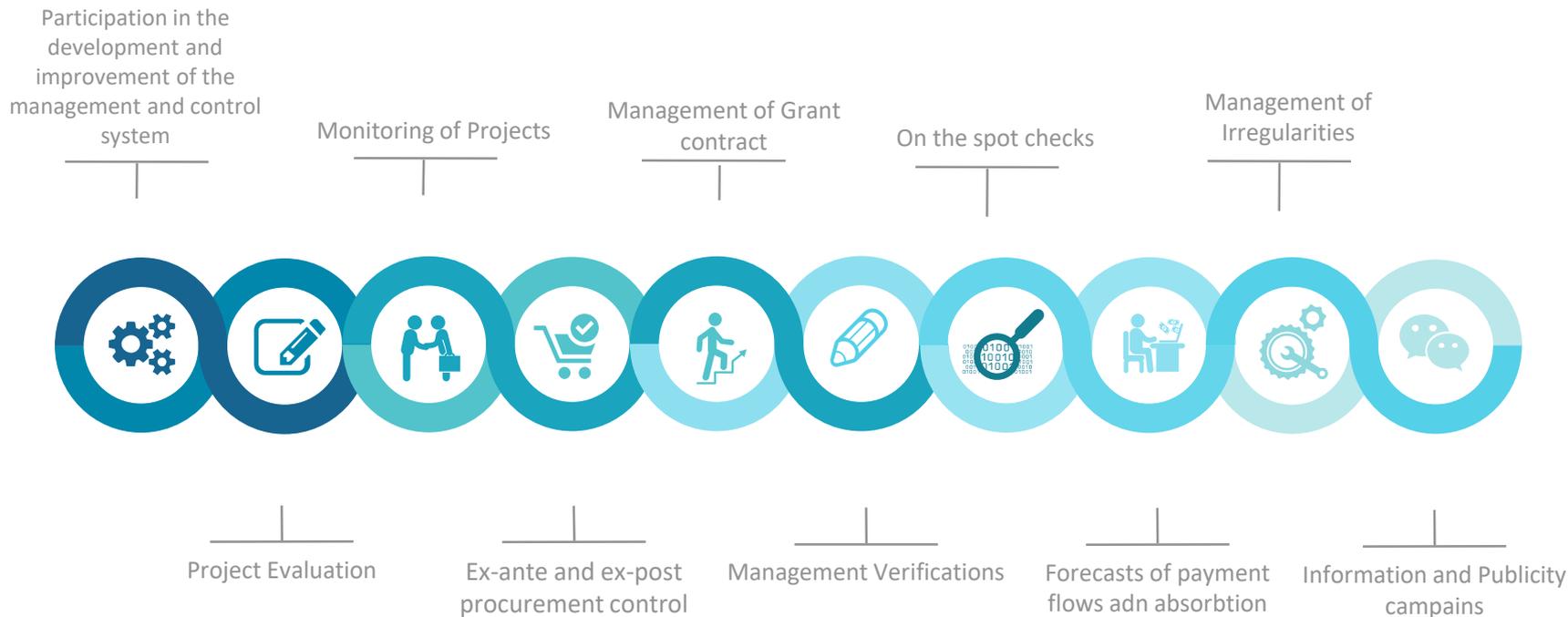


2014-2020 EU investment in Lithuania: 9 investment sectors

3,325 MEUR



Functions performed by CPMA in the Program administration

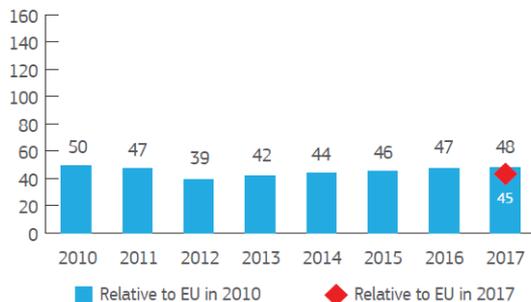


Here we are..

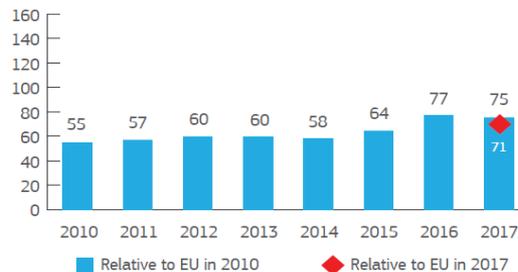
Since 2010, the EU's average innovation performance has **increased by 5.8 %**, and it is expected to improve by an additional 6 percentage points over the next 2 years.

Summary Innovation Index

BULGARIA



LITHUANIA

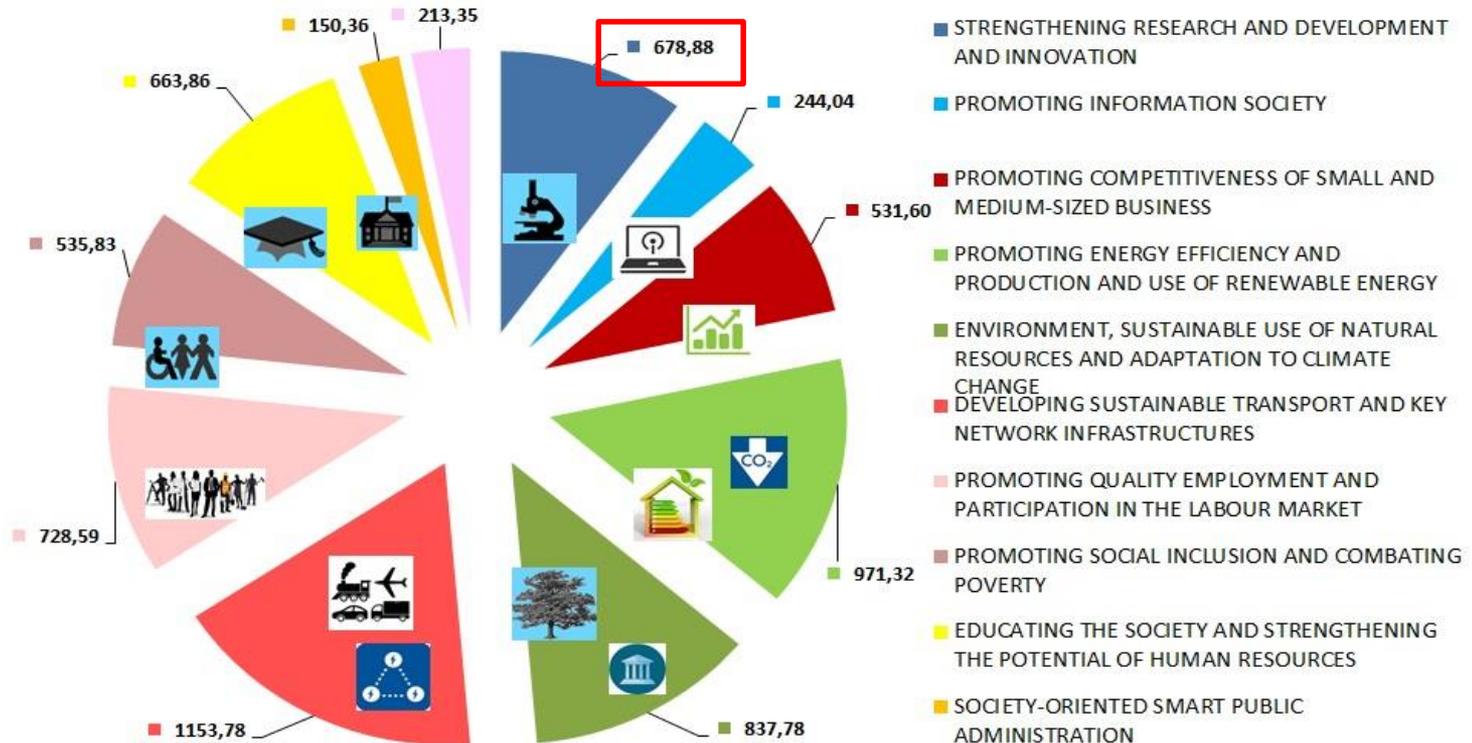


2018 European Innovation Scoreboard



Since 2010, the innovation performance improved in 18 EU countries

EU structural assistance for 2014-2020. Priorities and Funding – total amount 6 709 MEUR



Policy mix

Development of R&D infrastructure and its integration into European infrastructures

€188M
TG:R

Promoting more active existing and new R&D infrastructure
€188M

Strengthening the skills and capacities of public sector researchers
€112.76M

Development of competences of scientists and other researchers

€42.96M
TG:R

Development of research competence of scientists, other researchers and students through applied research activities

€69.80M
TG:R

SMART SPECIALISATION

€782.44M

Increasing the intensiveness of R&D activities in the private sector
€388.88M

Increasing the extent of knowledge commercialization and technology transfer
€92.69M

Facilitation of R&D results commercialization and internationalization

€13.05M
TG:B/R

Targeted R&D in the smart specialisation fields
€44.89M
TG:R

Development of excellence centres
€34.75M
TG:R

Smartinvest LT+ €4.31M TG:B	Inopaten €3.04M TG:B/R	Intelect €169.99+50.0M TG:B
SmartPark LT €13.03M TG:B	Precommercial procurement LT €29.36M TG:B/R	Inocluster LT €23.71M TG:B
Smartinvest LT €5.79M TG:B/R	Innovation vouchers €1.1+5.0M TG:B/R	Technoinvest €17.6M TG:B
InoConnect €1.45M TG:B	Inogeb LT €11.04M TG:B/R	Smart FDI €39.14M TG:B
		Inostart €9.40M TG:B

- RDI infrastructure
- Venture capital
- Innovation support services
- R&D grants

- R&D based FDI, internationalisation
- Public-private RDI collaboration, public sector RDI commercialisation
- Innovation demand building
- R&D human resources (grants)

Target group (TG):
B: Business
R: Rerearch and higher education organizations, public sector institutions

What we expect

Conditions have been created for science and study institutions to operate in a competitive environment

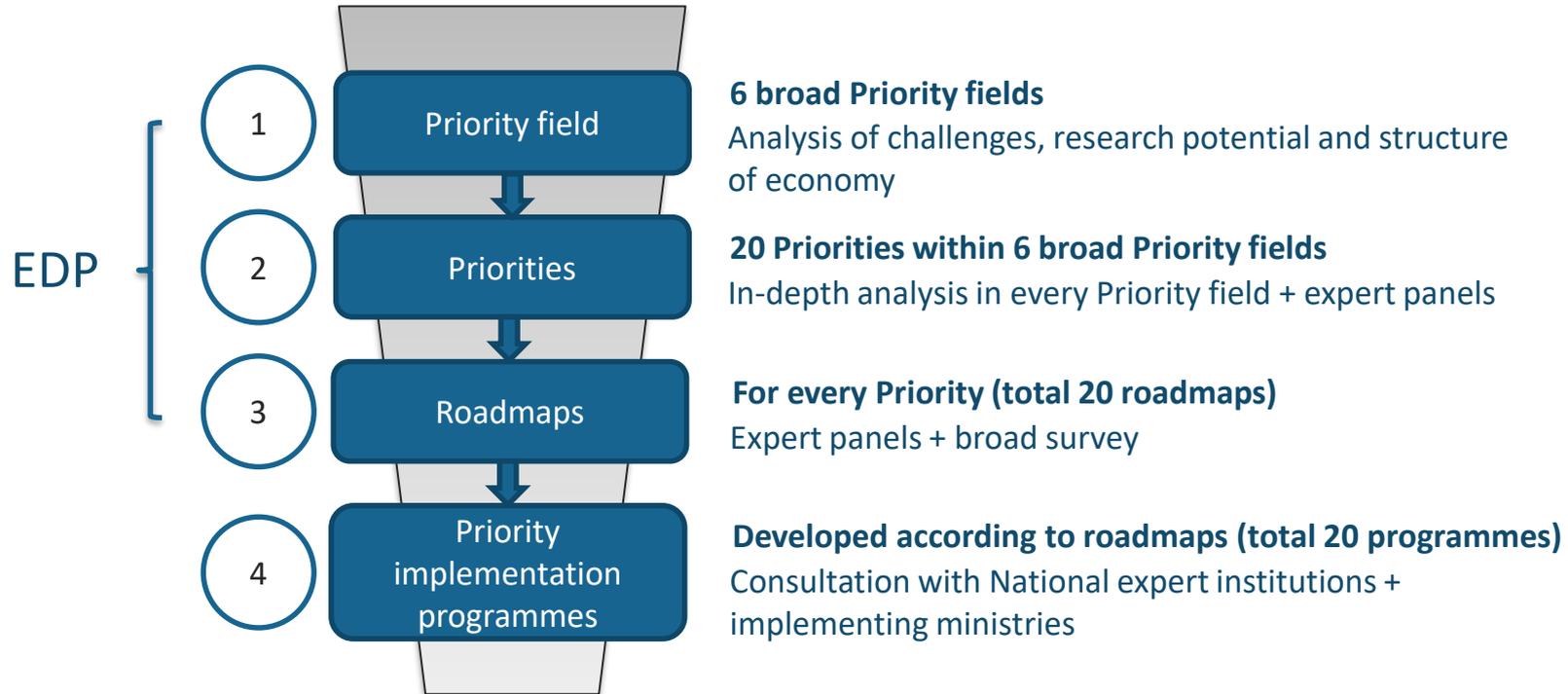
Developing innovative technologies, products, processes and / or methods and using them to respond to global trends and long-term national challenges

Strengthened R&D capacity by attracting high-level researchers and other researchers from abroad

Balance between researcher skills and business needs

Orientation from low to high technologies

Design of Lithuanian RIS3 in 2014-2015



6 SMART Priorities

1. Agro-innovation and food technologies

- Safer food
- Functional food
- Biorefinery

2. Energy and sustainable environment

- Smart energy systems
- Energy from biomass, waste treatment
- Digital construction
- Solar energy

3. Health technologies and biotechnology

- Molecular technologies
- Advanced technologies for health
- Advanced medical engineering

4. Inclusive and creative society

- Educational technologies
- Implementation of breakthrough innovations

5. Novel production processes, materials and technologies

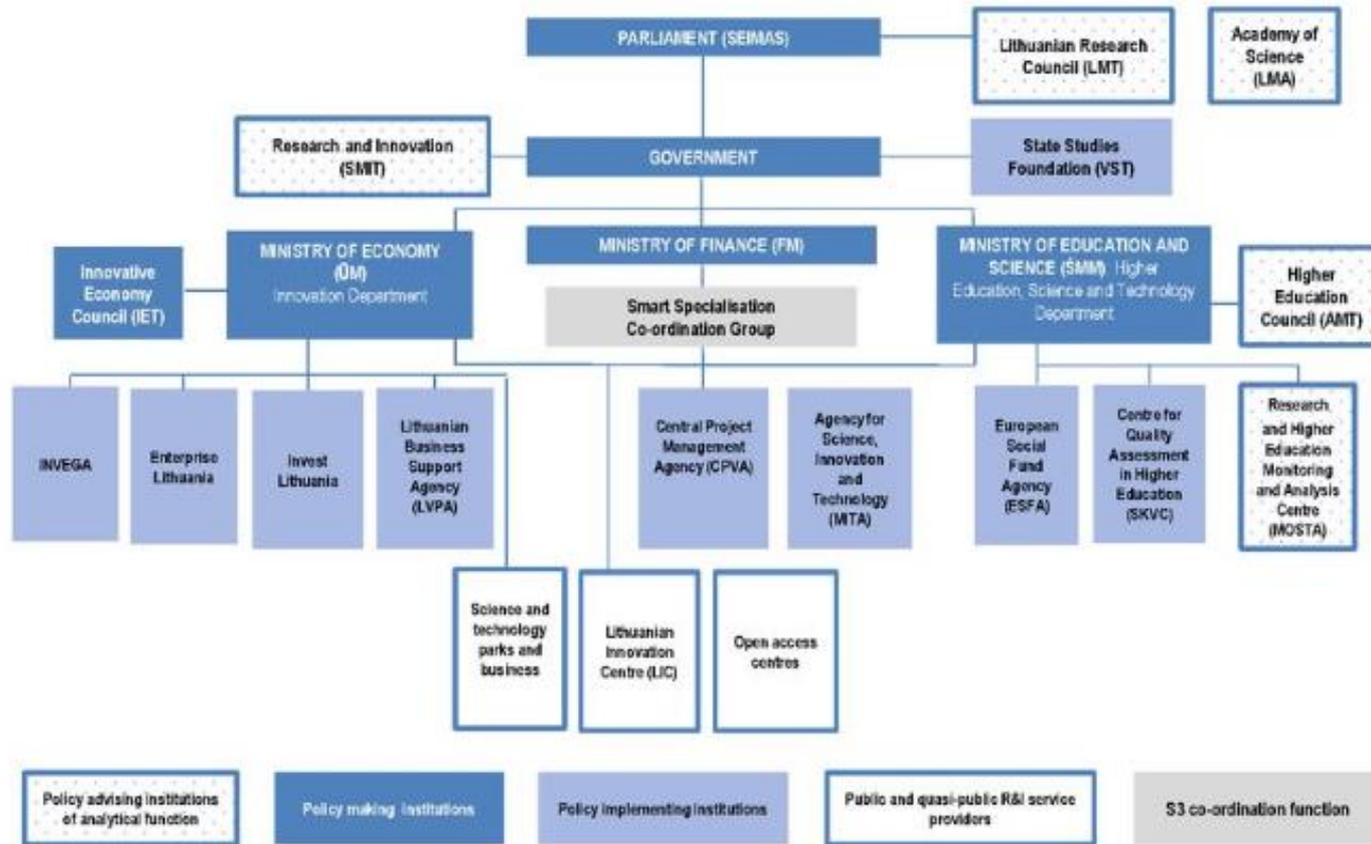
- Photonic and laser technologies
- Functional materials and coatings
- Structural and composite materials
- Flexible production systems

6. Transport, logistics and information and communication technologies

- Smart transport systems and ICT
- International transport corridors
- Digital content
- Cloud computing and services

Structure of R&D and higher education policy institutions in Lithuania

Figure 5.1. Structure of the R&D and higher education (HE) policy institutions in Lithuania





Infrastructure projects - Valleys

Research Centers

Science and technology parks

Technology transfer centers

Necessary laboratory equipment

2014-2020

2007-2013

Commercialization of
R & D activities

New product development
and introduction on the
market

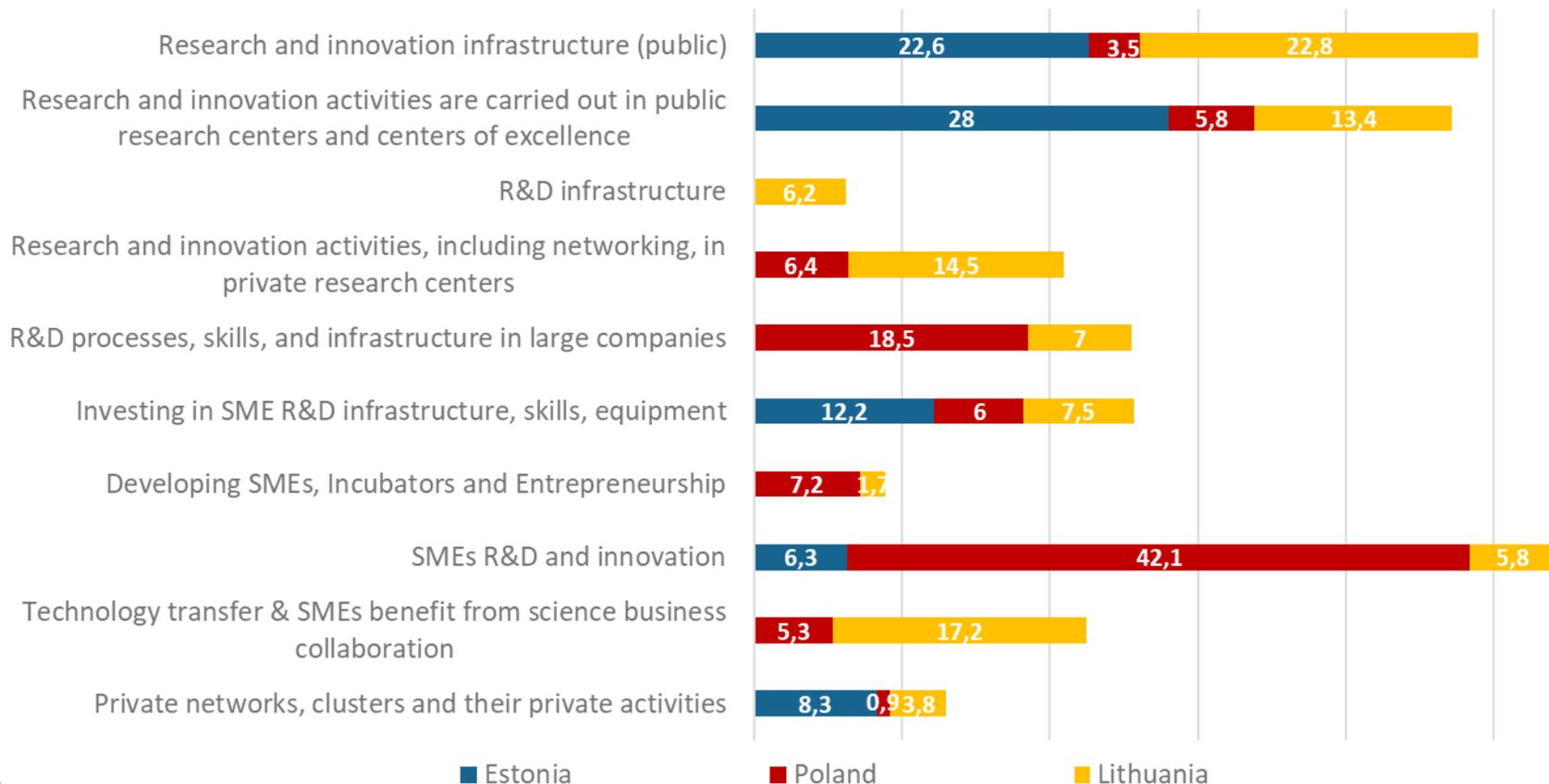
Business Sector Needs

Participation in the European
infrastructure (ESFRI)

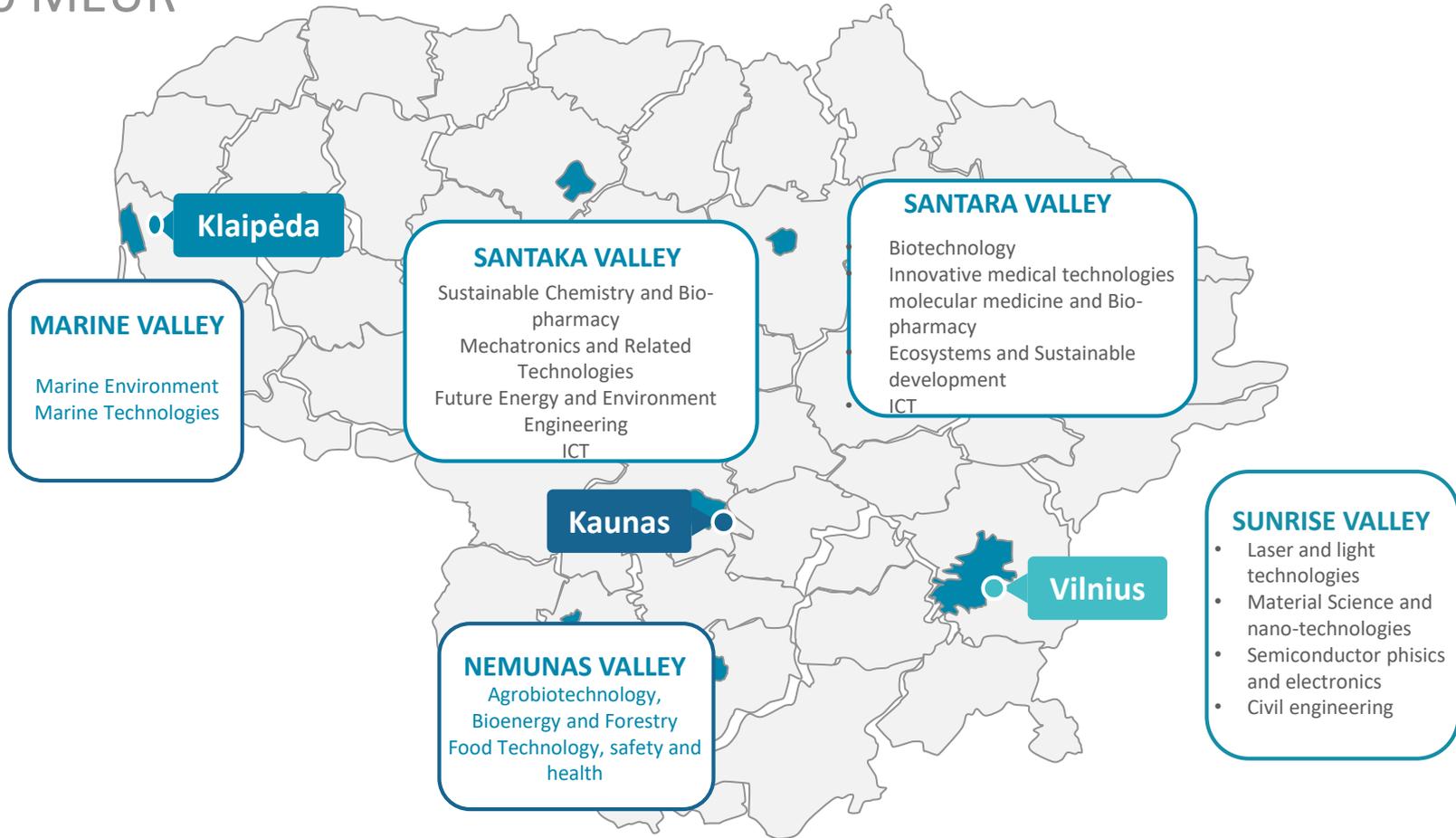
Participation in international /
regional initiatives



Investments by area of intervention, from all 1st Priority funds, %



Valleys – Concentrating R&D and Innovations. Investments over 300 MEUR





BENEFICIARY

Vilnius University



PARTNERS

- ❖ Institute of Chemistry
- ❖ Institute of Physics
- Semiconductor Physics Institute
- ❖ Vilnius Gediminas Technical University



BUDGET

69 MEUR



DURATION

72 MONTHS

Outputs

1

Functioning research center

9

Co-op agreements between research institutions and micro, small and medium-sized enterprises signed

24

Created, updated and / or equipped scientific laboratories

40

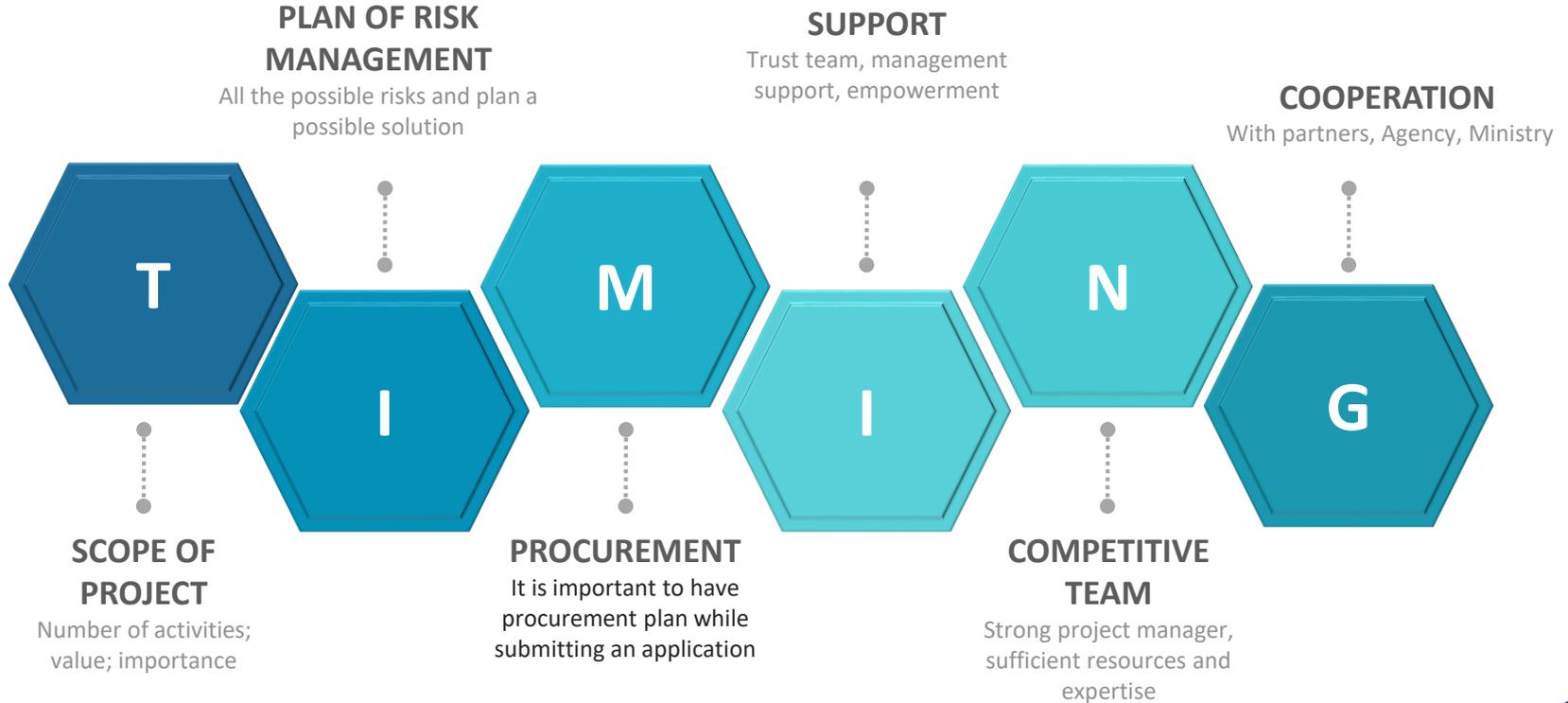
New jobs created in the field of research

750

Improved working conditions for scientists and researchers



Key factors influencing infrastructure project



Factors for limited business science co-operation

- Complicated procedures for the use of public R&D infrastructures
- Researchers' career regulation (high dependence on academic publications and low attention to collaboration)
- Orientation towards “pure” research, the narrow definition of R&D (largely only research)
- Lack of involvement of business players in the governing structures and decision-making processes



Experience boosting science and business co-operation

- Agency for Science, Innovation and Technology (MITA) established
- Foster business and science cooperation and to create a friendly environment for business needs and innovation
- How they work:
 1. Analysis
 2. Search
 3. Faster process

Find a research partner

Describe a competence, skill, service you search for



or choose area of interest

Energy and sustainable environment

Inclusive and creative society

Agro-innovation and food technologies

New production processes, materials, technologies

Health technologies and biotechnologies

Transport, logistic and ICT

Lessons learned from the past programming period

- 3-steps way did not work – why?
- Two long and complicated way for business entity to find R&D partner
- Centres for innovation and technology transfer must be closer to R&D (within Universities)

Step 1



Contact us

Open@mita.it

Step 2



We will find

Contacts, R&D services,
Competences you need

Step 3

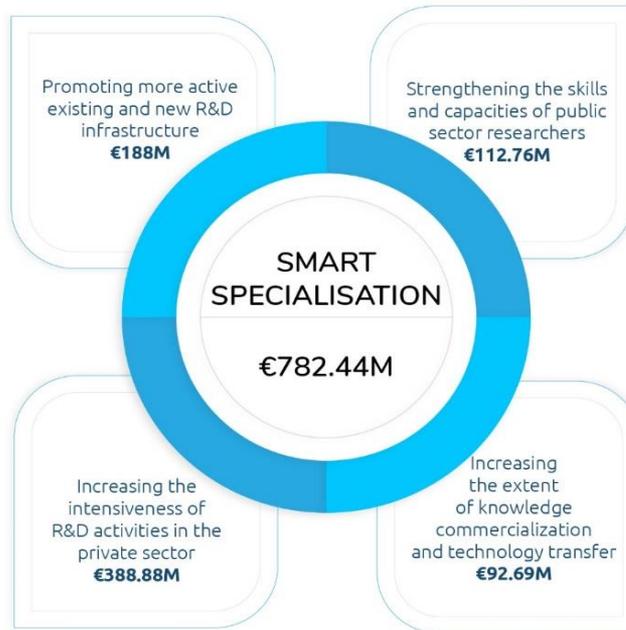


Meet

Your new R&D partner

Policy mix

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Target group (TG):
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Actions of specific objective 1.2.2

Promotion of scientific knowledge transfer and commercialisation of R&D results:

- implementation of joint science-business projects contributing to the implementation of priorities of the smart specialisation strategy;
- targeted research in the area of smart specialisation (research carried out by groups of high-level researchers, attraction of foreign researchers and R&D activities, activities of parallel laboratories);
- **promotion of activities of centres of excellence and technology transfer centres;**
- commercialisation of R&D results and promotion of internationalisation

Creation, updating and development of the RDI infrastructure of units (centres of excellence, technological centres) – 28 MEUR



Purpose of Instrument

To promote the activities of Research and Higher education institutions for research and experimental development (R & D), **which have commercial potential**

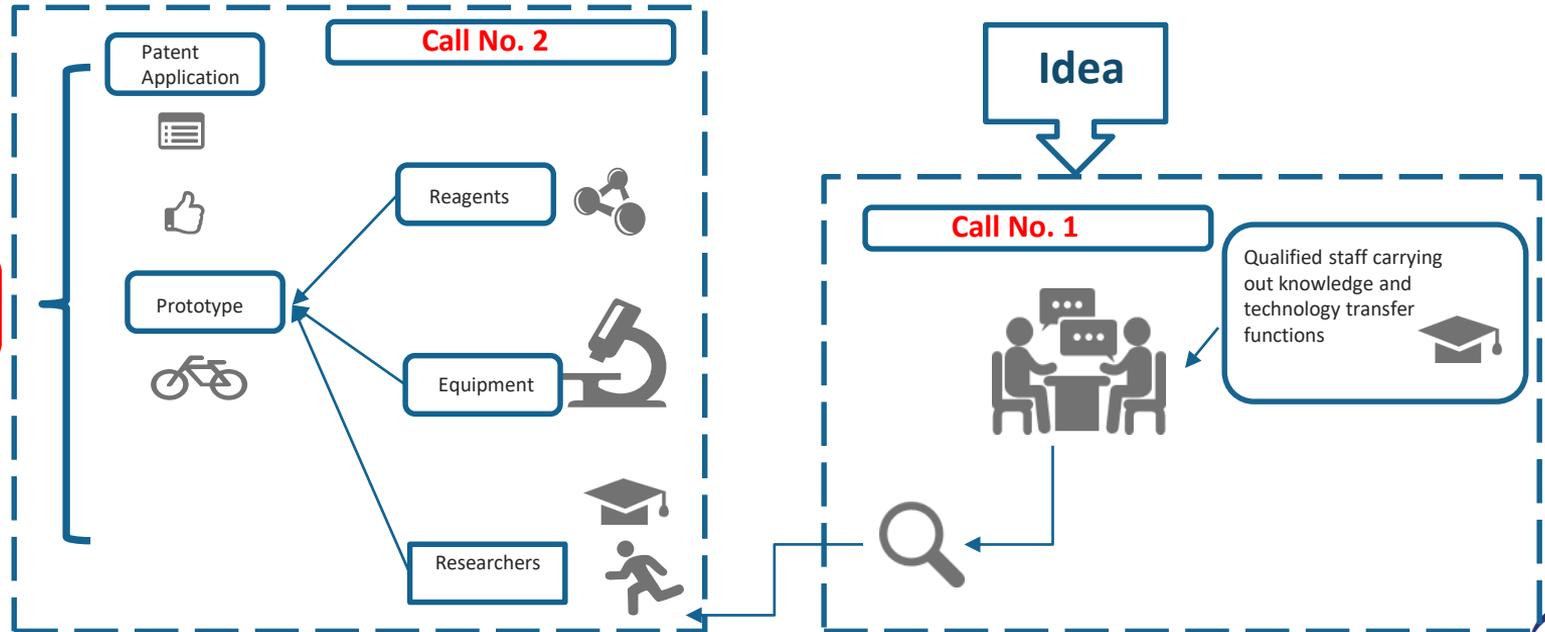


Activities supported

- Promotion of **innovation and technology transfer centers**
- Promotion of competence centers to test **R & D-based, commercially-promising** ideas, create a follow-up investment or other outcome that can be tailored to market deployment

Promotion of Activities of Centres of Excellence and Centres for Innovation and Technology Transfer

Policy Instrument



Outputs expected to be delivered

Technology Transfer Centers

Outputs to be delivered:

“Increase in Financial Value of Contracts with Enterprises”. Minimum target value - 20%;

“Number of Innovation and Technology Transfer Centers of Research and Higher Education Institutions Received Investments”. The minimum target value is 1 Center for Innovation and Technology Transfer of Science and Studies Institutions.

Competence Centers

Product indicator “Patent applications filed by research and study institutions that have received investment”. Minimum target value - 1 application (applied to science and studies institutions);

Product indicator “R&D Projects Implemented”. Minimum target value - 1 R&D project.

Promotion of Activities of Centres of Excellence and Centres for Innovation and Technology Transfer – current situation



22 applications in total received



11 applications did not score the min score, one application did not pass eligibility criteria



9 projects under implementation since 02.2018



Amount allocated **5,701 MEUR**



The maximum amount of funding available for project **700.000 EUR**



The maximum duration 36 month



35 applications in total received



26 applications **did not score** min score of 41, one application did not pass eligibility criteria



9 projects under implementation since 06.2018



Amount allocated **7,451 MEUR**



The maximum amount of funding available for project **1.000.000 EUR**



The maximum duration 36 month

What is Centre of Competence ?

Definition

- ❖ Center of Competence means the high intellectual potential **within** relevant Research and higher education institution or University hospital

Objective

- ❖ Orientation towards faster technology transfer
- ❖ Faster and more efficient way to the market

Features

- ❖ Exceptional activity in the field (s) of R & D
- ❖ International and / or interdisciplinary and / or cross-sectoral cooperation
- ❖ Commercialization of R & D activities

Added value

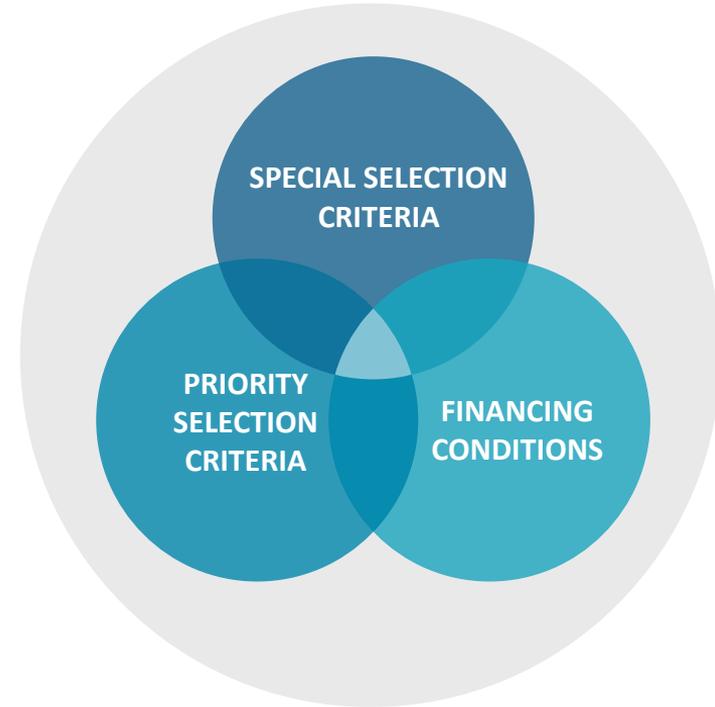
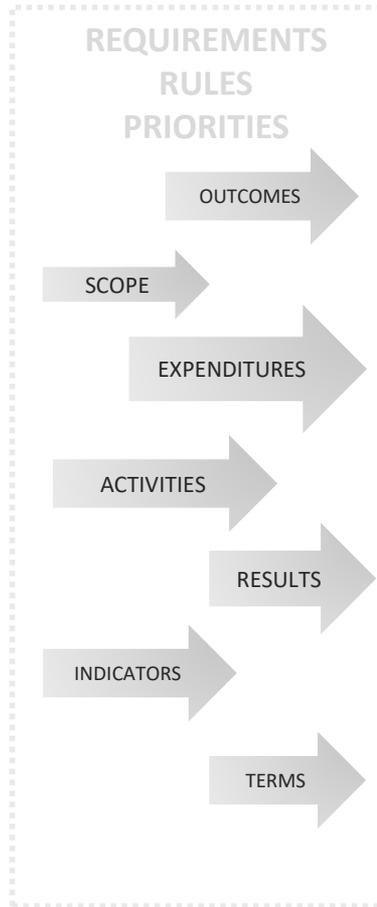
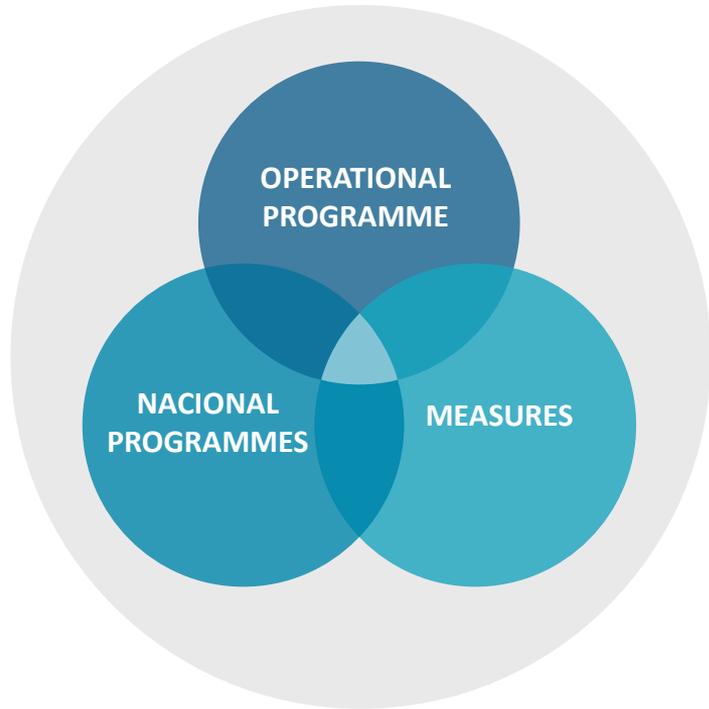
- ❖ Internal networking /Interdisciplinary teams
- ❖ Acquired / raised researcher qualification and competence
- ❖ New projects initiate projects or become partners of new international projects.

Centre
of Compe
tence

Eligible expenditure

No.	Type of Expenditure	Reikalavimai ir paaiškinimai
1.	Land	Not eligible
2.	Real estate	Not eligible
3.	Construction, reconstruction, repair and other works	Not eligible
4.	Equipment, facilities and other assets	Eligible - furniture, computer equipment, software.
5.	Project execution	<p>Eligible expenditure: Wages and business trips for the personnel performing knowledge and technology transfer, science and business cooperation, open access to R&D infrastructure services:</p> <p>1) consultancy costs relating to the coordination of knowledge and technology transfer processes, the organization of the invention discovery process and the protection of intellectual property; Commercialization of R&D results; development of new R&D based business; organization of target markets and funding sources for the conduct of commercialization of intellectual property results; search for partners for scientific and business cooperation; organization of open access to R&D infrastructure services.</p> <p>2) Cross-financing costs are used to finance the costs of upgrading the skills of personnel involved in the transfer of knowledge and technology transfer, science and business cooperation.</p>
6.	Communication on project	Not eligible
7.	Indirect costs and other costs according to the fixed project cost rate	The fixed project cost rate for indirect project costs shall be calculated in accordance with Annex 10.

Importance of Coherence



What are they?

Types of SELECTION criteria



GENERAL SELECTION CRITERIA

General for all measures and applicants



SPECIAL SELECTION CRITERIA

Approved by the Monitoring Committee
Specific for concrete measure



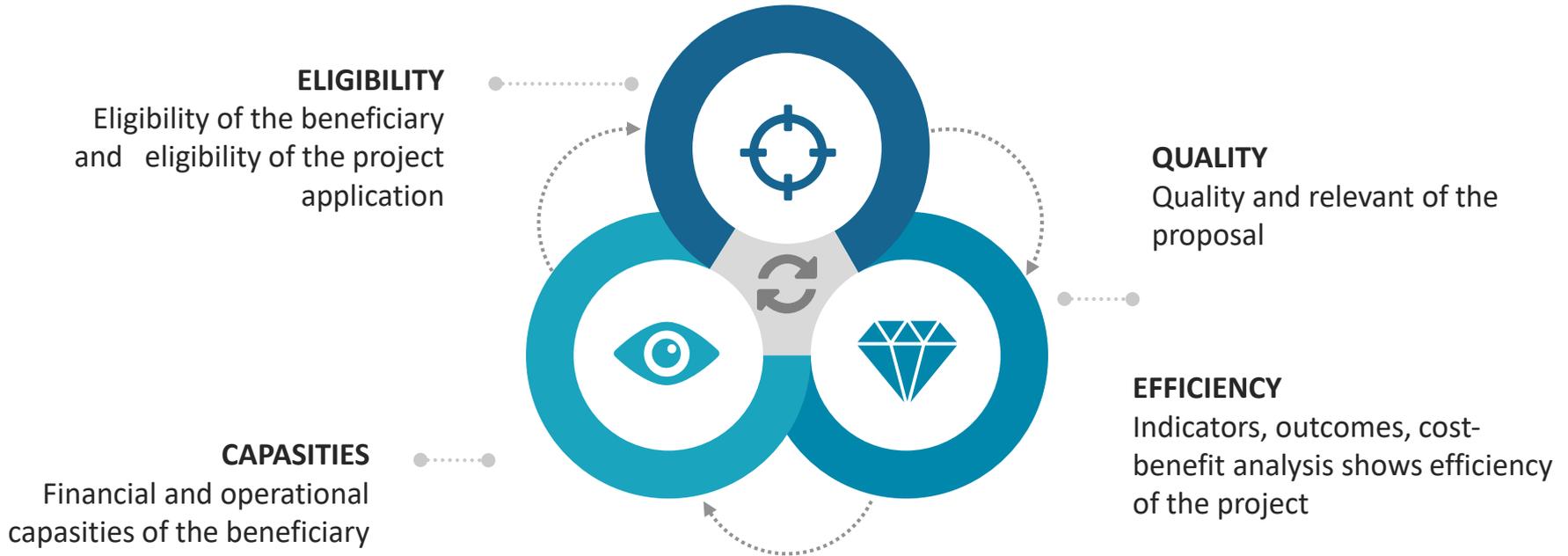
PRIORITY CRITERIA (for open calls)

Approved by the Monitoring Committee



General selection criteria

Basic principles of general selection criteria



How the commercialization potential is defined and evaluated?

Call No. 1	
Priority criteria	Max score
1. Project' impact on the results of R&D commercialization.	40
2. Staff experience (competence) in R&D commercialization.	40
3. The Applicant has an organizational structure for the commercialization of R & D results and / or knowledge and technology transfer.	10
4. Readiness of Applicants and Partners for carrying out technology transfer activities.	10
	Max score: 100
	Min score: 41

Criteria vs Commercialization potential (1)

1st Criterion

Project' impact on the results of R&D commercialization:



1. Applicant must submit a **cost-benefit analysis of the projected increase in the financial value of contracts with joint ventures** (including business-to-business R&D contracts);
2. List of contracts under specified RIS3 priority. **Range of 2 years**

2nd Criterion

Staff experience (competence) in R&D commercialization:



Staff experience is being measured by their contribution to the commercialization of R&D results (**according to the number of completed projects related to the commercialization of R&D results**).

1. Documents (CVs or other documents provided by the applicant that can be used to assess employee participation in projects related to the commercialization of R&D results) must be submitted.



Criteria vs Commercialization potential (2)

3rd Criterion



Applicant has an **organizational structure** for the commercialization of R & D results and / or knowledge and technology transfer:

1. Description of how Applicant will continue to perform its functions of scientific management, knowledge and technology transfer and R&D service development.

4th Criterion



Readiness of Applicants and Partners for carrying out technology transfer activities:

1. Priority is given to the Applicant who submits **Feasibility Study**



How the commercialization potential is defined and evaluated?

Call No. 2	
Priority criteria	Max score
1. Experience of applicant and partner (if applicable) in R & D , participating in international R & D programs, results reflecting co-operation with business, reflecting the thematic specificity of RIS3 action plan.	55
2. Opportunities for applicants and / or partners to commercialize R & D activities that may be generated by the project.	45
Max score:	100
Min score:	51

Criteria vs Commercialization potential

1. Experience of applicant and partner (if applicable) in **R & D**, participating in international R & D programs, results reflecting co-operation with business, reflecting the thematic priority of RIS3 action plan.

Activity of the applicant and partner for the last 2 years of R&D in at least one RIS3 thematic priority

Ranking – did we do right?

Being evaluated:

- 1. Submitted patent applications** to the European Patent Office, the US Patent and Trademark Office or the Japanese Patent Office.
- 2. Number of products** created and placed on the market.

- ✓ 1 application – 3 points, 2 applications – 5 points, 3 and more applications – 10 points.
- ✓ 1 product – 4 points, 2 products – 5 points, 3 products – 6 points, 4 products – 7 points, 5 and more products – 8 points.

Criteria vs Commercialization potential

1. Experience of applicant and partner (if applicable) in **R & D**, participating in international R & D programs, results reflecting co-operation with business, reflecting the thematic specificity of RIS3 action plan.

Activity of the applicant and partner for the last 2 years (starting from the filing date) of R&D in at least one RIS3 thematic specificity

Ranking

Being evaluated:

3. Number of spin-offs.

4. Number and financial value of contracts with businesses.

✓ 1 spin-off – 3 points, 2 spin-offs – 4 points, 3 spin-offs – 5 points, 4 spin-offs – 6 points, 5 and more spin-offs – 7 points;

✓ 1) up to 5 contracts – 1 point, 5 and more contracts – 5 points;

✓ 2) financial value of contracts from 10.000 Eur to 100.000 Eur – 1 point, from 100.001 Eur to 200.000 Eur – 3 points, from 200.001 Eur to 500 000 Eur – 7 points, more than 500.001 Eur – 10 points.

Criteria vs Commercialization potential

2. Opportunities for applicants and / or partners to commercialize R & D activities that may be generated by the project.

Evaluating whether the applicant and / or partner is planning to commercially exploit the R&D results that can be generated by the project:

- *Intends to set up a new knowledge-intensive company*
- *Intending to submit a patent application*
- *Has signed a letter of intent with the entity (company) regarding the result of the R&D activity*

Evaluated on the basis of the economically reasonable market analysis provided by the applicant, submitted protocols of intent

Ranking – did we do right?

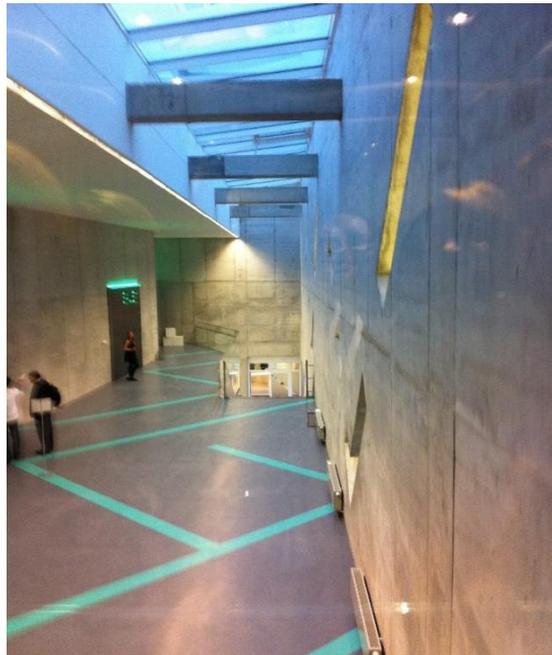
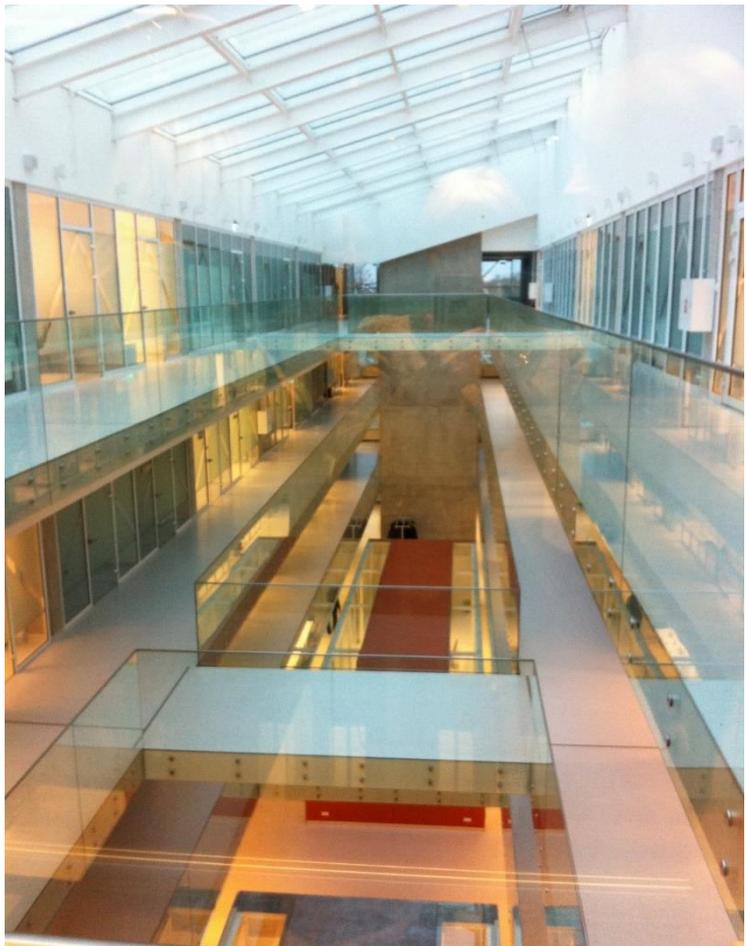
- 1) *1 company – 3 points, 2 companies – 6 points, 3 companies – 9 points, 4 companies – 12 points, 5 companies and more – 15 points;*
- 2) *1 patent application – 4 points, 2 patent applications – 7 points, 3 and more patent applications – 10 points.*

2. For 1 letter of intent, binding contract or other form of binding document, 10 points are awarded for 2 and more - 20 points.



“ Project: Competence
Center of ”

Kaunas University of
Technology





BENEFICIARY

Institute of Material
Science
Kaunas University of
Technology



PARTNERS

No partners



BUDGET

565 265 Eur



DURATION

36 MONTHS

Results expected

1

R&D project implemented

Applications for patents submitted

2

Method of manufacturing nanotechnological optical devices.
Method of producing security signs.

3

Prototypes created

2

Layouts tested

1

Product created



Description of Product/Technology

Development and application of a **new generation of optical elements, structures and micro devices.**

The project will continue **cooperation** with Lithuanian high-tech companies working in **laser technologies and equipment, metrology, optical devices and technologies.**

Factors for success story (1)

1

You have to know your **state of play**

Analysis of competitiveness, existing and **expected market and target groups**

2

3

5-7 year business plan,
well measured indicators

Clear policy on the exchange of R&D results and / or
the transfer of knowledge and technology **within**
your institution

4

5

Integration into institution's strategy

Mechanisms and measures for the implementation of R&D
results and / or the transmission of knowledge and technology

6

Factors for success story (2)

7

Strategy for start-ups and spin-offs

Internal regulation of commercialization & technology transfer

8

9

Motivation policy

Active marketing

1

0

1

1

Financial plan

1

2

Promotion of Cooperation

Institute of Materials Science in Figures



Administration (3)

4 laboratories



- ❖ Research Laboratory of Surfaces and Thin Films (6)
- ❖ Nano- and Microlithography Research Laboratory (4)
- ❖ Research Laboratory of Vacuum and Plasma Processes (7)
- ❖ Research Laboratory of Development and Implementation (3)



6 PhD students, 2 Post doctoral students,
BSc and MSc students



In total 18 PhDs, 23 permanent positions



Partners

EU/Japan research institutions:

- Paul Scherrer Institute (Switzerland)
- Research institute of the ETH Domain, Empa (Switzerland)
- Poitiers University (France)
- University of Nantes, Institute of Materials - Jean Rouxel (France)
- Kiel University (Germany)
- University of Southern Denmark
- Royal Institute of Technology (Sweden)
- University of Latvia
- Lodz University of Technology (Poland)
- National Institute for Materials Science (Japan)

Lithuanian research institutions:

- Vilnius University
- Center for Physical Sciences and Technology
- University of Health Sciences
- Subdivisions of KTU

Main industrial partners:

- UAB “Precizika”
- UAB “Lodvila”
- UAB “Technologija”
- UAB “Teravil”
- UAB “Altechna”
- UAB “Optida”
- UAB “Šviesos konversija“
- UAB “Ortopedijos technika”
-
-



Participation in national and international infrastructure networks

- At national level KTU is a member of OPEN R&D platform.
- Via an Interreg project BalticTram KTU showcases research infrastructure at a European level.
- KTU is a member of ECIU – European Consortium of Innovative Universities, where the platform for equipment sharing has been created.
- Unit is a member of Baltic region cleanroom network Technet_Nano. The network joins 12 research centres from the countries of Baltic region (Lithuania, Latvia, Estonia, Sweden, Denmark, Germany and Poland),
- Unit also is a member of BIRTI platform, which joins and coordinates cooperation between universities, scientific institutes and entrepreneurs from Latvia, Lithuania and Estonia in order to strengthen the Baltic states and the Baltic Sea region capacity, enhance its international competitiveness; their integration into the common European Research Area and Higher Education Area.
- Facilities of Institute of Materials Science is a part of KET of EC



Analysis of competitiveness, existing and **expected market and target groups**

- The main region for commercialization of R&D results is Lithuania, EU countries and USA.
- Priority scientific fields: Energy and sustainable environment, health, health technologies and biopharmacy, new materials, processes, and technologies for production, transport, logistics, e-systems.
- At the national level, the most innovative companies in the technology production profile are SMEs in Vilnius, Kaunas, Šiauliai and Marijampolė counties.
- The majority of foreign-owned companies operating in Lithuania in the fields of IT, service and technical service and production are from Scandinavia, USA, UK and Germany.
- Partnership in Lithuanian and foreign cluster networks.
- Exploit the potential of the R&D market of neighboring countries – Latvia, Belarus, Poland (these markets lack modern R&D infrastructure).

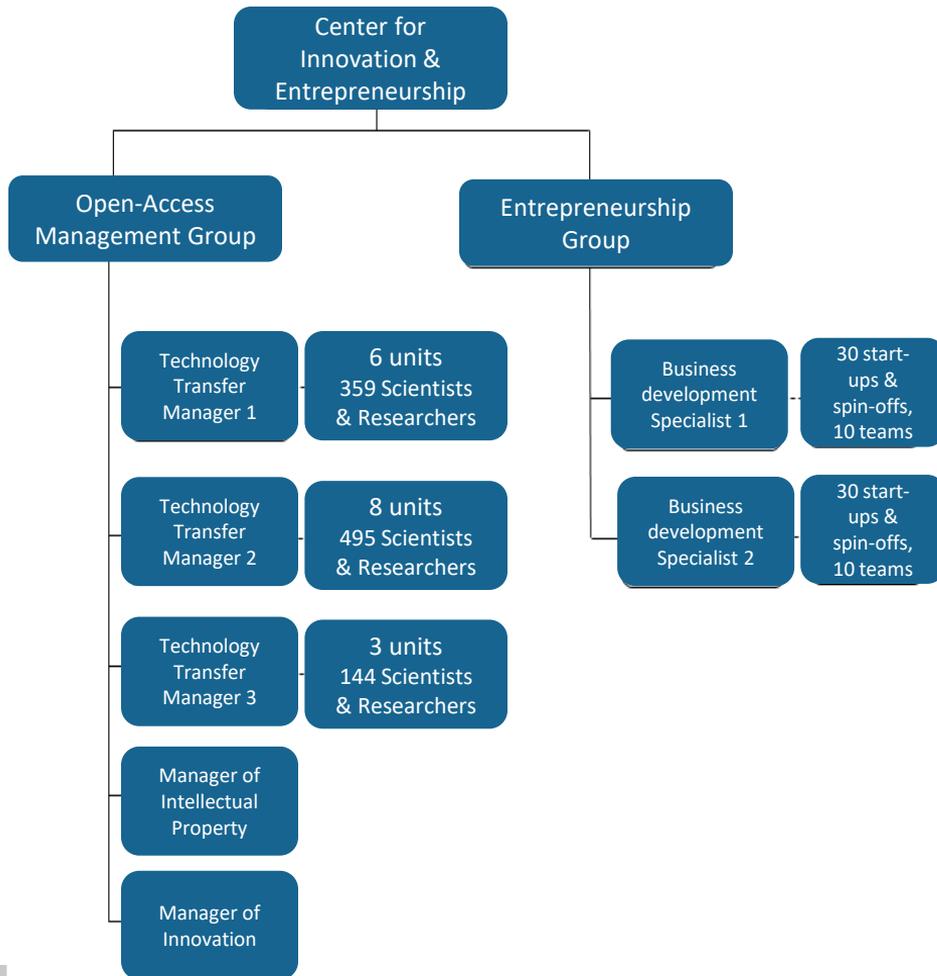
Long term action plan for Commercialization – 4 focuses

**Commercialization
of R&D results and
technology transfer
(knowledge
exchange)**

**Protection of
intellectual
property,
disclosure &
development of
inventions**

**Promoting a
culture of
entrepreneurship
at the University
and across the
ecosystem of
innovation**

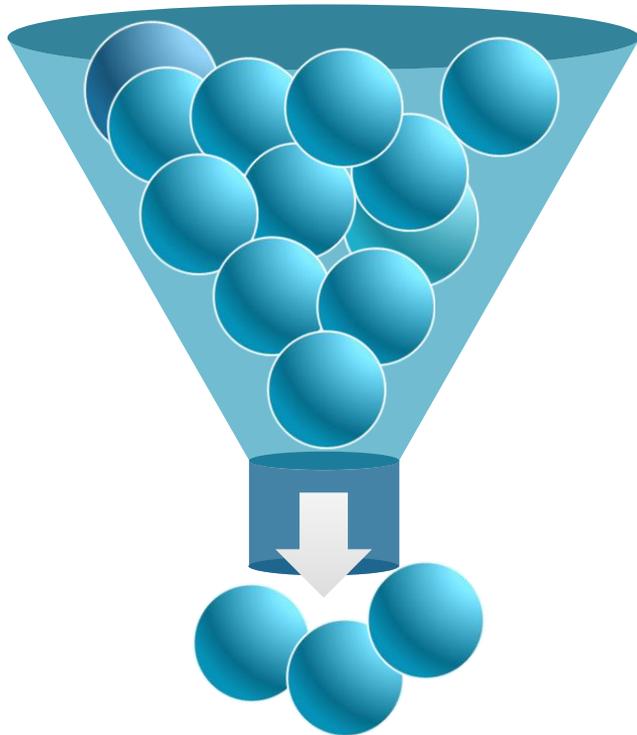
**Establishment,
incubation and
acceleration of
spin-offs and
start-ups**



Main functions of the CENTER

- Transfer of nationally and internationally recognized knowledge and technology;
- Ensure management and protection of intellectual property;
- Development of the Open Access Centre (OAC) management system that meets the highest management and services standards;
- Coordination and management of the OAC information system (APCIS);
- Forming and developing teams that create innovative product at the University;
- Creating and developing new businesses (start-ups and spin-offs);
- Development and promotion of entrepreneurship and innovation culture.

SCHEME FOR DEVELOPMENT OF INVENTIONS



- ✓ DISCOVERY OF INVENTIONS
- ✓ FIRST SELECTION
- ✓ PERIODIC EVALUATIONS
- ✓ MARKETING
- ✓ COMMERCIALIZATION



Technology development according to the stage-gate model

DEVELOPMENT OF IDEA/ TECHNOLOGY

FUNDAMENTAL SCIENCE

- Choice of topic / problem
- Raising the hypothesis
- Fundamental research

RESULT – an IDEA

MARKETING

- Market size
- Market dynamics analysis
- Market trend analysis

RESULT – MARKET DEMAND

DETERMINATION

- Selection of Ideas
- Level of Ideas development
- Possibilities for implementing the idea
- Time cost
- Financial costs

RESULT – ADAPTIVE DECISION (IDEA)

DEVELOPMENT OF PROTOTYPE

- Implementation of an Idea Adaptive Business Solution
- Applied R&D
- Creating a Laboratory Prototype (TRL4)

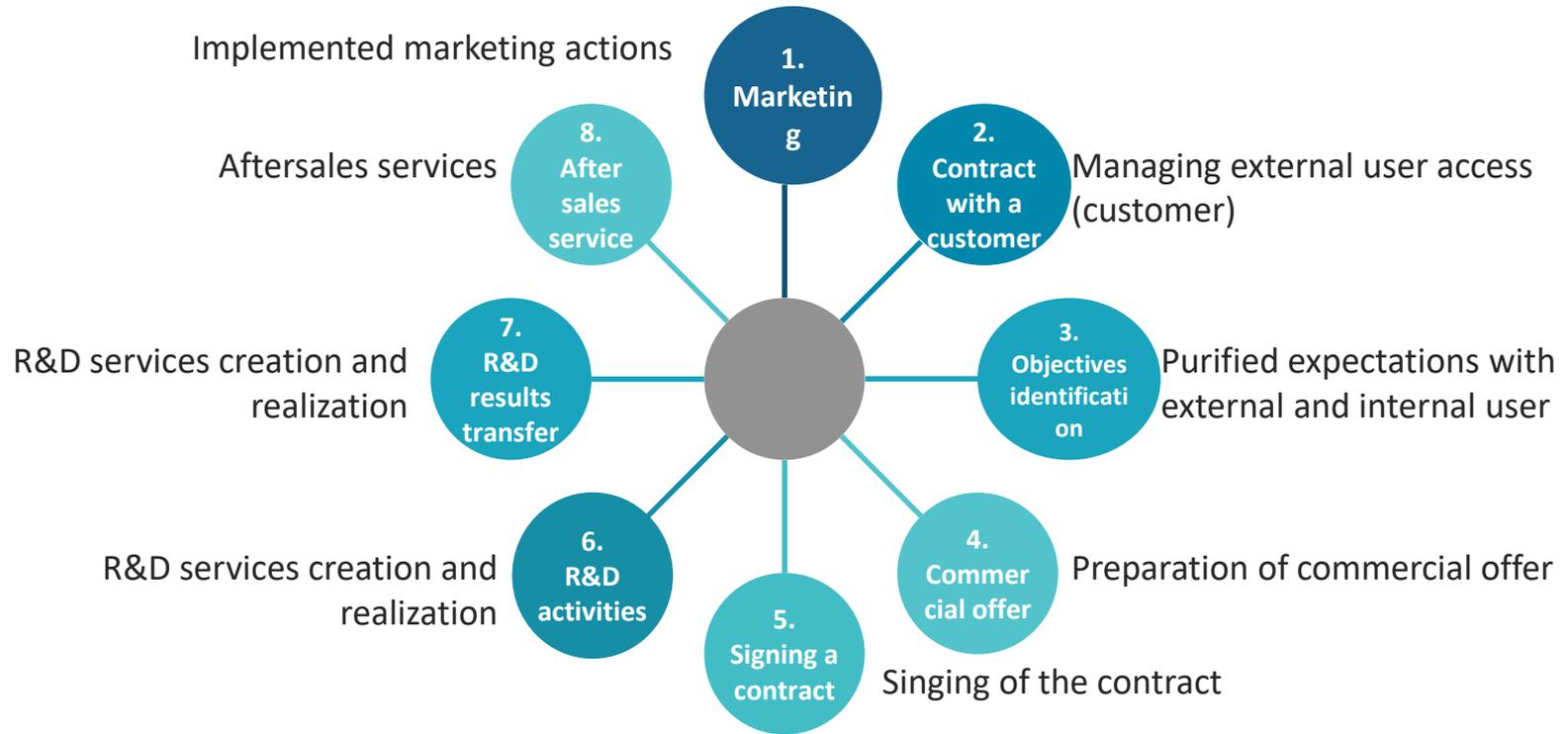
RESULT – IN RESULT (PROTOTYPE)

IN PROTECTION

- Disclosure of the idea
- Description of the invention
- Choice of IN protection method
- Determining the geographical boundaries of IN protection

RESULT – PROTECTED IN OBJECT

R&D Sales Process – external service model



Competence Centers Program in Estonia. Good practice

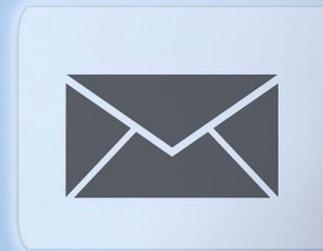
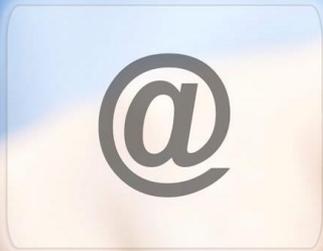
Main insights:

- Started in 2002
- There are currently **6 state-funded** technology centers in Estonia.
- Success factors –
 - (a) involvement of a stable and sufficiently large business nucleus in centers of excellence;
 - (b) a sufficiently developed system of higher education to ensure that universities do not have full control over centers of excellence.
- Ensured by the status of an **independent legal entity**.
- Business plan for at least 3 years – increases the business's contribution to the project and encourages it to pay more attention.
- Lot of attention to learning, visits to Austrian and Swedish centers of excellence.

Благодаря!

Thank you!

Ačiū!



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